






# JI HYUN LEE

## MULTIMEDIA GRAPHIC DESIGNER

 <http://www.jijilayer.studio>

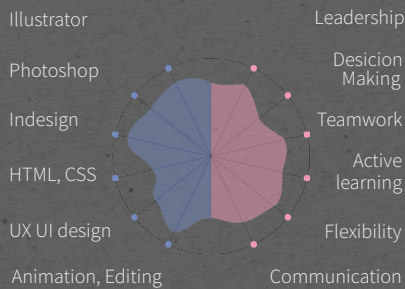
## INTRODUCTION

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 jihyun lee  
 be.net/art Jiji

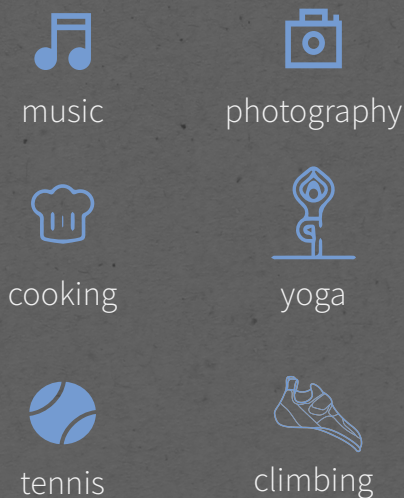
I firmly believe that personal creations serve as the most powerful means of self-expression. With an abundance of positivity and boundless energy, I am fondly referred to as Enerji. My optimistic outlook on life enables me to find joy in every circumstance. I possess a resilient spirit and approach every situation with unwavering positivity.

Furthermore, my adaptability to new environments, along with an open-minded and easygoing nature, facilitates rapid connections with others. As an artist, my aspiration is to radiate positive energy, uplifting those around me and disseminating it through my designs.

## SKILLS



## INTERESTS



## LANGUAGES

Korean | Motherlanguage  
English | Professional

## EDUCATION

### Interactive Media Design

Seneca College 2019-2021

- Design, develop, and implement digital strategy and multimedia applications.
- Ability to develop and manage creative and technical strategies in areas such as graphic design, motion graphics, web technology, and visual effects applications.

### Fine art

Yong-in University 2012-2016

- Possessed the ability of the artistic to create modernization with traditional paintings.
- Equipped with practical techniques to develop various theories and individual expression skills based on pictures.

## EXPERIENCE

### Multimedia Graphic Designer | REMAX YC REALTY

Oct. 2023 - Present

- Lead the production of real estate promotional videos, managing the entire process from concept development and shooting to editing and post-production.
- Created high-quality multimedia content that enhances the company's marketing efforts and elevates brand visibility.
- Effectively managed and organized a comprehensive video asset library, ensuring easy access and efficient workflow for all multimedia projects.

### Graphic Designer (CBM PRESS TORONTO)

May. 2021-Oct. 2023

- Developed motion graphic videos for large franchise clients, utilizing dynamic visuals to support their advertising and branding campaigns.
- Designed print layouts for the company's magazines, ensuring professional and consistent branding throughout publications.
- Collaborated on various multimedia projects across digital and print platforms, consistently delivering creative solutions on time and within budget.

### Freelance Graphic Designer | JUST-JI

July 2018 - Present

- Delivered branding services for small businesses, including logo design, business cards, and product packaging, to establish strong visual identities.
- Collaborated directly with clients to provide customized design solutions from concept to completion.

### Character Artist | Eventideasco

Aug. 2017 - Dec. 2017

- Created engaging character illustrations and face paintings, enhancing event experiences for attendees.