

JI HYUN LEE

MULTIMEDIA
GRAPHIC DESIGNER

 <http://www.jijilayer.studio>

INTRODUCTION

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SKILLS



INTERESTS



LANGUAGES

Korean | Motherlanguage
English | Professional

I firmly believe that personal creations serve as the most powerful means of self-expression. With an abundance of positivity and boundless energy, I am fondly referred to as Enerji. My optimistic outlook on life enables me to find joy in every circumstance. I possess a resilient spirit and approach every situation with unwavering positivity.

Furthermore, my adaptability to new environments, along with an open-minded and easygoing nature, facilitates rapid connections with others. As an artist, my aspiration is to radiate positive energy, uplifting those around me and disseminating it through my designs.

EDUCATION

Interactive Media Design

Seneca College 2019-2021

- Design, develop, and implement digital strategy and multimedia applications.
- Ability to develop and manage creative and technical strategies in areas such as graphic design, motion graphics, web technology, and visual effects applications.

Fine art

Yong-in University 2012-2016

- Possessed the ability of the artistic to create modernization with traditional paintings.
- Equipped with practical techniques to develop various theories and individual expression skills based on pictures.

EXPERIENCE

Multimedia Graphic Designer | REMAX YC REALTY

Oct. 2023 - Present

- Lead the production of real estate promotional videos, managing the entire process from concept development and shooting to editing and post-production.
- Created high-quality multimedia content that enhances the company's marketing efforts and elevates brand visibility.
- Effectively managed and organized a comprehensive video asset library, ensuring easy access and efficient workflow for all multimedia projects.

Graphic Designer (CBM PRESS TORONTO)

May. 2021-Oct. 2023

- Developed motion graphic videos for large franchise clients, utilizing dynamic visuals to support their advertising and branding campaigns.
- Designed print layouts for the company's magazines, ensuring professional and consistent branding throughout publications.
- Collaborated on various multimedia projects across digital and print platforms, consistently delivering creative solutions on time and within budget.

Freelance Graphic Designer | JUST-JI

July 2018 - Present

- Delivered branding services for small businesses, including logo design, business cards, and product packaging, to establish strong visual identities.
- Collaborated directly with clients to provide customized design solutions from concept to completion.

Character Artist | Eventideasco

Aug. 2017 - Dec. 2017

- Created engaging character illustrations and face paintings, enhancing event experiences for attendees.